

CONFERENCE PROGRAM

WEDNESDAY 2 JULY

9.00 - 13.00 Virtual Parallel Sessions
13.00 - 14.20 Registration and Welcome Coffee
14.20 - 14.40 Official Opening of IFKAD 2025
14.40 - 16.00 Round Table - *Don't Look Back in Anger: Balancing Tradition and Innovation for Change*

Moderated by C. Piccolo & C. Ponsiglione

Industry and Academic Participants:

- *F. Barbato*, Chief Operating Officer - Banca Popolare del Cassinate
- *A. Condurro*, General Manager and CEO - Da Michele in the World
- *M. Mantovani*, President - Donne Fipe Confcommercio Campania
- *C. Mele*, Rector's delegate for Innovation - University of Naples Federico II

16.00 - 18.05 Parallel Sessions
18.10 - 20.30 Welcome Reception (University Garden)

THURSDAY 3 JULY

9.05 - 9.50 KEYNOTE SPEECH: *Beyond the Echo Chamber: Knowledge for Unity and Progress*

- *Susanne Durst* - Reykjavik University, Iceland

9.55 - 11.10 Parallel Sessions
11.10 - 11.30 Coffee Break
11.30 - 13.35 Parallel Sessions
13.35 - 14.30 Lunch
14.30 - 17.30 Parallel Sessions
17.30 - 17.50 Coffee Break
17.50 - 18.40 KEYNOTE SPEECH: *Digital Technologies, Business Model Innovation & Innovation Ecosystem Management in Institutionalized Industries*

- *Wim Vanhaverbeke* - University of Antwerp, Belgium

20.00 - 24.00 Social Dinner - Palazzo Belvedere (Naples)

FRIDAY 4 JULY

9.30 - 11.35 Parallel Sessions
11.35 - 12.00 Coffee Break
12.00 - 13.40 Parallel Sessions & Meet the Editors
13.40 - 15.00 Lunch
15.00 - 17.05 Parallel Sessions
17.05 - 17.15 Coffee Break
17.15 - 18.00 KEYNOTE SPEECH: *Extended Minds, Diffuse Bodies, and Other Once-Science-Fiction Concepts That Could Transform the Way We Work and Manage Organizations*

- *Vincenzo Corvello* - University of Messina, Italy

18.00 - 18.20 Closing Remarks & Announcement of IFKAD 2026

KNOWLEDGE FUTURES: AI, TECHNOLOGY, AND THE NEW BUSINESS PARADIGM

The IFKAD 2025 will delve into the critical and evolving role of knowledge assets in shaping the future of business through the integration of AI and emerging technologies. As we stand on the brink of a new era in business and organizational development, this conference will serve as a global platform for scholars, practitioners, and policymakers to explore how combining knowledge management with AI and advanced technologies creates new business paradigms.

CHAIRPERSONS

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